



PRESS RELEASE

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CORE Investments Opportunity Announced

The County and City of Santa Cruz are pleased to announce a funding opportunity for organizations and nonprofits interested in helping promote community health and well-being through a results-based approach that is responsive to community needs.

The Collective of Results and Evidence-based (CORE) Investments is a funding model that uses strategic investments to create a collective impact benefitting the residents of Santa Cruz County and the city of Santa Cruz. Approximately \$4.8 million is available from the County and \$1 million from the City through three-year funding cycles beginning July 1, 2022. For more on the CORE framework, visit <https://www.datasharescc.org/tiles/index/display?alias=CORE>.

Awards will focus on the equitable improvements in the well-being of community members experiencing the greatest challenges and barriers in the County. To view the request for proposals (# HSD1-2021), please visit <https://www.santacruzhumanservices.org/Home/FundingOpportunities/RequestforProposals/COREInvestments>.

The RFP will be released on November 16, 2021, and proposals will be accepted until 5:00 p.m. on February 4, 2022. Electronic submission of proposals is preferred. Training and Technical Assistance on the key concepts in the RFP will be offered by the CORE consultants in the months following the RFP release, including virtual group workshops, individual/small group sessions, and open office hours.

An optional, virtual Applicants Conference will be held on December 1, 2021. Please refer to the RFP document for additional information